

# STOCK|TRAK

GLOBAL PORTFOLIO SIMULATIONS



▶ The #1 portfolio simulation for university finance classes and trading rooms

▶ Featuring stocks, options, futures, bonds and mutual funds from over 30 global exchanges

▶ Used by over 1,000 professors and teachers each year

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The #1 Portfolio Simulation for University Finance Classes and Trading Rooms

## Find out what your Finance students are missing...

- ▶ Used by over 1,000 professors and 50,000+ students each year in their Investments, Portfolio Management, Personal Finance, Economics, Accounting, and other classes.
- ▶ Professors customize the simulation to fit their class schedule by selecting trading dates, initial cash balance, diversification rules, commission structure, security types, etc.
- ▶ Students can trade stocks, options, bonds, mutual funds, futures, options, FX, commodities and more from over 30 global exchanges (with US markets at real-time bid/ask prices).
- ▶ Student portfolios are ranked by portfolio return, Sharpe Ratio, Beta and Portfolio Alpha.
- ▶ Toll-free customer service is available for students and professors so that any problems or questions can be answered immediately.



# STOCK|TRAK offers 4 ways for professors & students to access its Virtual Trading Platform

## #1

Each professor can access StockTrak.com, create a customized contest for his class and have students pay for each account separately.

## #2

Universities can purchase a Limited Site License and have full access to StockTrak.com, but with limited accounts.

## #3

Universities can purchase a Site License so that all the professors and students can access StockTrak.com with unlimited accounts.

## #4

STOCK|TRAK can design the university a branded virtual trading website with the university's logos, images, colors, links, etc which provides the university unlimited virtual trading accounts.

STOCK-TRAK PRODUCT MATRIX				
	University Branded Site	Stock-Trak Site License	Stock-Trak Limited License	Individual Student Accounts
<b>Securities Included:</b>				
Global Equities	✓	✓	✓	✓
U.S. Mutual Funds	✓	✓	✓	✓
U.S. Options	✓	✓	✓	✓
U.S. Bonds	✓	✓	✓	✓
Futures & Future Options	✓	✓	✓	✓
FX & Commodities	✓	✓	✓	✓
<b>Professor Features:</b>				
Custom Trading	✓	✓	✓	✓
Monitor All Portfolios	✓	✓	✓	✓
Downloadable Statements	✓	✓	✓	✓
Sharpe Ratio, Alpha, Beta	✓	✓	✓	✓
Admin Reporting Area	✓	✓	✓	✓
<b>Unique Features:</b>				
Dedicated Support	✓	✓	✓	✓
Multiple Professor Access	✓	✓		
Setup Unlimited Classes	✓	✓		
Free Student Registration	✓	✓	✓	
Custom URL	✓			
Custom Look & Feel	✓			
Custom Links/ Content	✓			
Sponsors and Donor Areas	✓			
Social Networking Widgets	✓			
Includes Learn Center	✓			
<b>Accounts &amp; Pricing:</b>				
<b>Accounts Included</b>	<b>UNLIMITED</b>	<b>UNLIMITED</b>	<b>100</b>	<b>1</b>
<b>Pricing</b>	\$3,000 per Quarter	\$1,625 per Quarter	\$900 per Quarter	\$21.95 plus per Account

virtual trading applications and educational portfolio simulations featuring global stocks, options, futures, bonds, funds and more!

# Using STOCK|TRAK.COM

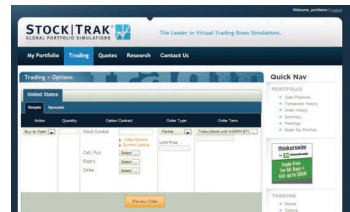
## 1 Professors Create A Custom Trading Contest For Their Class By Selecting:

- ▶ The trading dates and initial cash balance
- ▶ Security types to be traded (stocks, options, futures, bonds, funds)
- ▶ Commission structure and diversification rules
- ▶ Short selling and buying on margin requirements

## 2 Students Register For Professor's Custom Contest And Pay With Credit Card.

Students then access StockTrak.com to:

- ▶ Research stocks and other securities using the many tools and links provided
- ▶ Buy, sell, short and cover the stocks, options, futues, bonds, and mutual funds from 30 global exchanges
- ▶ Monitor their portfolio in a streaming real-time environment
- ▶ Compare their portfolio performance versus their classmates and risk adjust returns like Sharpe Ration and Portfolio Alpha



## 3 Professors Monitor And Download Student Performance, Transaction History And Overall Class Rankings.

- ▶ Professors have 24/7 access to monitor student trading activity and class rankingsonline.
- ▶ Student activity can also be downloaded into excel for further analysis.



- ▶ Professors can also message students, share documents, and change class trading parameters.



# Global Securities and Exchanges Offered

The most complete list of securities offered by any virtual trading platform

## North American Markets (At Real-Time Bid/Ask Prices)

### Stocks

- ▶ All AMEX, NYSE AND NASDAQ Stocks and ETFs
- ▶ All TSX Group listed Stocks (Canada's equity exchanges)

### Options

- ▶ All CBOE Stock and Index Options

### Futures and Futures Options

- ▶ All CME, CBOT, NYBOT, NYMEX Futures & Options

### Bonds

- ▶ U.S. corporate
- ▶ U.S. Treasury Bonds

### Mutual Funds

- ▶ All Listed Mutual Funds

### Forex and Commodities

- ▶ Spot Contracts (£, €, ¥, \$; corn, gold, silver, and wheat)



## European Markets

- ▶ All London Stock Exchange listed Stocks
- ▶ London Metals Exchange
- ▶ Frankfurt Stock Exchange
- ▶ Euronext (Amsterdam, Brussels, Lisbon and Paris)
- ▶ Euronext LIFFE (Pan-European futures and options)
- ▶ Zurich Exchange
- ▶ BME Bolsas y Mercados Espanoles (Spanish Stocks)
- ▶ Athens, Dublin, Milan, Prague and Vienna Stock Exchanges

## Asian And Australian Markets

- ▶ Hong Kong Exchange
- ▶ Shanghai Stock Exchange
- ▶ Bombay Stock Exchange
- ▶ South Korea Stock Exchange
- ▶ Singapore and Bursa Malaysia (Kuala Lumpur Stock Exchange)
- ▶ Australian and New Zealand Stock Exchanges



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featuring global stocks, options, futures, bonds, funds and more!





# STOCK|TRAK's University-Branded Site:

A completely customized virtual trading site for your university

Adds Prestige To Your Business School

Bring real world experience and market excitement to every finance class with your own university-branded trading site.

Do you have a trading room or a large number of finance students?

Do you have a corporate sponsor that you need to recognize?

Do you need software for your professors and students to actually make use of the trading room?

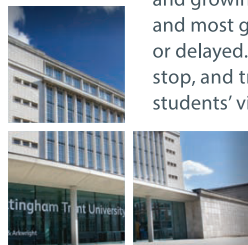
Virtual trading applications are just as important as the colorful scrolling tickers, LCD screens, and research software that universities typically buy for their trading rooms.

Bring your trading room to life with Stock-Trak's university branded virtual trading software. It is like having your own private version of StockTrak.com, but branded with your university's logos, colors, links and sponsors.

Now every class that uses the trading room can create its own trading challenge lasting a day/week/semester/year—it's totally up to you!

No trading room is complete without virtual trading software.

Your virtual trading site will have access to Stock-Trak's full data feed, which is currently at over 30 global exchanges and growing each year. The U.S. data is real-time and most global exchanges are either real-time or delayed. Our trading pages also feature limit, stop, and trailing stop orders to make your students' virtual trading as realistic as possible.



# STOCK|TRAK's Site License:

All the virtual trading accounts your university needs, for one low flat fee.

## Ideal for Larger Universities and Schools with Trading Rooms

For universities that don't require their own custom branded site but still want unlimited access to StockTrak.com, Stock-Trak's Site License offers professors the ability to use StockTrak.com in all their classes and not worry about how many portfolios their students are using.

## Use Stock-Trak

in your Investments, Portfolio Management, Derivatives, Personal Finance, Macro Economics and Financial Statement Analysis classes



With a **!STOCK|TRAK** Site License:

- ▶ All finance and business classes can benefit from the real-life experience that managing a virtual portfolio offers
- ▶ Professors can create all the trading contests they need for their classes, including daily weekly or semester long trading periods
- ▶ Students can register without providing payment information

Pricing: Flat fee of \$1,625 per quarter for unlimited accounts, or \$900 per quarter for a maximum of 100 simultaneous accounts.



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# STOCK|TRAK

Starting October-November & March-April 201X

## Monthly Competition



Registration Fees per Candidate **50\$**, Including Certificate



**AZM  
UNIVERSITY**

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Tripoli, Lebanon  
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Email: [CEC@azmuniversity.edu.lb](mailto:CEC@azmuniversity.edu.lb)  
[www.azmuniversity.edu.lb](http://www.azmuniversity.edu.lb)



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